

THE SCENARIO ANALYSIS ECOLOGICAL AND ECONOMIC EFFICIENCY REGIONAL POLICY OF UKRAINE

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In a crisis situation in Ukraine's economy is worsening many problems in society, including a major problem is the relationship between economic and environmental component. Question detection interdependent impact of economic and ecological processes was the subject of extensive discussion and detailed analysis. This requires solving the problem analysis of ecological and economic efficiency regional policy in Ukraine.

The complexity of problems of ecological and economic efficiency regional policy in Ukraine requires the development and application of advanced information systems analysts. Systems analysts predict an extended analysis of information from a scenario approach.

The scenario approach includes the following steps:

- formulation purposes of analysis;
- construction scenario;
- execution scenario;
- visualization the results of execution scenario;
- evaluation of the data using various methods and tools to identify trends of situations and / or deviations from the desired parameters.

This step approach to the problem allows for prediction ecological and economic efficiency of the regional policy of Ukraine. The lack of method implementation stages scenario approach has led to the problem design the algorithm and construction method of the technological environment the scenario analysis activity.

Ecological-economic efficiency - the relation of summary economic and ecological expenses to integral ecological-economic effect; complex assessment in space and time interaction of economic activity and environment. Determination of real ecological-economic efficiency - extremely complex problem. Social, moral, ecological consequences of the harm done by economic activity to environment, don't give in to the quantitative expression and can't be reflected in an economic assessment. Regional Policy - the sphere of society, which implements the state's interests on regional and domestic interests most of the regions with the nature of modern regional processes as well as the goals and objectives of the society.

Scenario prediction is, inherently, a special technique of carrying out expected researches and implements to some success of the principle systemacity the forecast.

The development of systems advanced analytics, namely, software implementation scenarios analysis ecological and economic efficiency will

facilitate the management and decision-making in the field of regional policy in Ukraine.

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